

# Portfolio Requirements

## Applied Visual Arts

Programme code: **CH3756**  
Programme name: **Bachelor of Design**

### Applications

- **Application period:** September to late January of the intended year of study.
- **Recommendation:** Apply early before the intake quota is filled.
- **Requirements:** Portfolio Submission and Admission and Enrolment form.

### Portfolio Content

- **Images:** At least 10-12 images of original creative works or workbook pages. No AI-generated imagery.
- **Range:** Include various subject matters and media (e.g., painting, sculpture, photography, printmaking, drawing, moving image, graphic design).
- **Details:** Provide media used, date made, and a short description of the creative processes.
- **Reflection:** Include personal reflections, evaluations, or explanations of research and context for some images.
- **Technical skills:** Images of design processes or technical skills are encouraged (e.g. workbook pages showing technical understanding of 2D/3D forms, analysis of colour/tone and line).

### Portfolio Requirements

- **Format:** Digital images collated as a hi-res multi-page PDF or a link to an online portfolio. USB of the PDF is accepted but nonreturnable. Do not send original work.
- **Details:** Label images with information about size and media used.
- **Photography tips:** Photograph work in natural daylight, avoid direct sunlight, ensure images are in focus. For folio boards, take one photograph of the entire board for context and close-ups of individual works.

If you need any help with organizing your portfolio or have any questions about the criteria, feel free to ask.

### Contact information

Email: [design@ara.ac.nz](mailto:design@ara.ac.nz) for more details or specific questions about the application process.